

THE REPUBLIC OF KOSOVO  
THE MINISTRY OF ECONOMIC DEVELOPMENT (MED)  
KOSOVO ENERGY EFFICIENCY AGENCY (KEEA)

REQUEST FOR EXPRESSIONS OF INTEREST  
(CONSULTING SERVICES – INDIVIDUAL CONSULTANT)

*Country:* Kosova

*Project Name:* Kosovo Energy Efficiency & Renewable Energy Project (KEEREP)

*Credit No.* 55080-XK

*Assignment Title:* Support for communication and promotion of energy efficiency

*Ref. no:* KEEREP/2B5/2019

*Date:* December 11, 2019

The Ministry of Economic Development has applied for financing from the World Bank for the Kosovo Energy Efficiency and Renewable Energy Project (KEEREP), and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) would require the individual consultant to support KEEA Project Implementation Unit (PIU) in all areas related to communication, promotion and awareness raising, and trainings related to EE. The consultant’s responsibilities include, but are not limited to:

- Administer the KEEA web page
- Publish articles and information in the KEEA web-page
- Promote all EE projects implemented by the World Bank, EU, KfW, GIZ, MCC, KEEF, and the Government of Kosovo through the KEEA web page
- Follow-up with and promote EE activities of MED, KEEA, World Bank and other donors
- Support KEEA and other institutions (e.g., line ministries and municipalities) in developing EE promotion and awareness raising campaigns
- Promote EE policies on the central and local government level
- Act as spokesman/spokeswoman regarding the implementation of EE policies
- Interact with NGOs dealing with EE
- Provide regular updates (Energy Community Secretariat updates, EE news/articles from Kosovo or abroad)
- Support the preparation and the distribution of press releases, new bulletins, and educational texts
- Assist in organizing conferences, workshops, meetings, round table discussions.

The Ministry of Economic Development, Energy Efficiency Agency now invites eligible individuals (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should submit their CV accompanied with proof demonstrating that they have the required qualifications and relevant experience to perform the Services.

Eligibility criteria are:

- Bachelor’s degree or higher in communications, journalism, or related field;
- More than 10 years of experience in media and implementing public awareness campaigns.
- Experience with communication or awareness campaigns related to energy or EE highly desirable;

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank’s *Guidelines: Selection and Employment of Consultants (under IBRD Loans and IDA Credits & Grants) by World Bank Borrowers* dated January 2011 (“Consultant Guidelines”), setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with Section V, Selection of Individual Consultants set out in the Consultant Guidelines.

**The evaluation and shortlisting criteria are:**

- (i) General Qualification to TOR (30%);
- (ii) Specific Experience Relevant with Assignment (50%) and
- (iii) Language and Experience (20%).

The assignment is expected to begin in January, 2020 and last until end of October 2020.

Further information can be obtained at the address below during office hours – 09.00 to 16.00 hours.

Expressions of interest (CV and related document's) must be delivered to the address below (in person, or by e-mail) by ***December 24, 2019, at 14.00h.***

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